

Wildflower!

richardson's arts & music festival 09
may 15, 16, & 17

GENERAL INFORMATION

Recently named "Best of the Fests" by *D Magazine*, the **Wildflower! Arts & Music Festival** features 5 stages including the award-winning Singer/Songwriter stage within the Eisemann Center. Confirmed bands so far include **Hoobastank, The Toadies, Kansas, Badfish - a tribute to SUBLIME, the Spazmatics, Jackpierce, The Killdares, The Edgar Winter Band, and Kraig Parker - the world's foremost tribute to Elvis Presley!**

In addition to the [Wild! Marketplace](#), the festival offers:

- Kidz Korner • Art Guitar Auction
- Taste of Texas Food Garden
- Wild! Bicycle Ride • Strolling Buskers
- Calypso Tumblers • Interactive Exhibits
- Water Fountain Shows
- Battle of the Bands Competition
- Song Writer's School

Additional Information, including stage schedules, is available on the festival's web site www.wildflowerfestival.net.

The **City of Richardson** produces this award-winning music festival located in Galatyn Park, just minutes north of Dallas off Galatyn Parkway and US 75.
We welcome your application!

Festival Hours

Friday, May 15	Saturday, May 16	Sunday, May 17
6:00p - midnight	11:00a - midnight	12:30p - 8:00p

Mail Completed Application To:
Wildflower! Arts & Music Festival
Exhibitor's Marketplace
2100 East Campbell Road Suite 100
Richardson, TX 75081

Application Deadline:
April 15, 2009
post marked

Want to be a Wildflower! Exhibitor?

Wildflower! 's Marketplace Showcases Booths for:

- * Retail & Service Business
- * Buy/Sell
- * Arts & Crafts
- * Non-Profit Organizations

Complete the application on the following pages that describes your product and **MAIL** all requested items to the **WILDFLOWER! EXHIBITORS'S MARKETPLACE**

Businesses: Entry Fee: \$925

All retail businesses, professional services and other commercial related businesses.

Festival reserves the right to deny application due to vendor services/products that conflicts with festival sponsors.

Buy/Sell: Entry Fee: \$625

Provide a product that is not necessarily hand-crafted by the seller, but does not bear a corporate or brand name logo.

Exception is for approved home distribution businesses.

Arts & Crafts: Entry Fee: \$525

All items offered must be the original work of the artist or craftsman named on application.

Non-Profits: Entry Fee: \$425

Must hold a 501-C3 status in Richardson, Texas city limits. These booths are for promotional material distribution only and may not be used for sales or fund-raising purposes. *Spaces are limited.*

Exhibitor SELECTION & NOTIFICATION

All applications are reviewed to ensure family appropriateness and to limit the number of same products being exhibited. Notification will be mailed with in 2 weeks of submission. Notification will not be given by telephone prior to written acceptance.

All decisions are based on representation of the works in the slides submitted.

SLIDES or PHOTOGRAPHS

(5) high quality slides/photographs must be submitted with your application. (4) images should represent the work you will be selling and (1) image of your booth presentation. *Booth presentation is a decisive factor in the selection process.* All slides/photographs should be labeled with your name and placed in a protective plastic sleeve. The show will retain 1 slide/photograph for our use. Only quality, well-lighted SLIDES can be used for festival promotional materials. The work exhibited **MUST** be consistent with the slides/photographs that are submitted. Festival staff will check all vendors for compliance of this rule. Anyone not in compliance will be asked to leave the festival and forfeit any fees paid.

BOOTH SPACE

Booth size is approximately 10' x 10'. Fee must accompany application. All spaces are assigned by the festival staff.

Arts & Crafts Application

All Items Sold Must Be The Original Work of the Artist or Craftsman named on this application.
Named Exhibitor must be present during the festival.

**\$525 Entry fee includes a tent, (1) light source, and electricity (400 watt maximum).
Double booths are available at double the fee.
A limited number of corner booths are available for an additional \$100**

Business Name _____

Exhibitor's Name(s) _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail (required) _____

Description of work _____

Entries must include:

- * This completed application with signature.
- * (5) high quality slides, photographs or digital images representing your work, (1) of which must be your booth presentation.
- * SASE large enough for the return of your literature and our response.
- * \$525 payment payable to: **City of Richardson via Check or Money Order,**

MasterCard or Visa # _____ **Exp** _____

- * Please indicate the size t-shirt you would prefer: S M L XL 2X 3X

Exhibitor Agreement: I understand

My entry implies my willingness to obey all Festival rules. My booth will be open and manned during all hours each day of the event. On Sunday evening, I will not begin dismantling my tent or moving out until after the Festival closes.

I will take full responsibility for the safety of myself, my employees and my work. I will not hold the City of Richardson, volunteers or event sponsors responsible for personal liability, claims, loss or damage of goods that may arise from participation in the Wildflower! Arts & Music Festival.

The goods exhibited must be consistent with the slides that were submitted for review. If my work is not consistent, I will be asked to leave the festival and forfeit any fees paid.

Sorry, NO refunds will be given after your entry has been accepted.

Applicant(s) Signature(s)

Date

Buy/Sell Application

Product sold is NOT necessarily hand-crafted by the exhibitor.

Product exhibited is without brand names or corporate logos. *Exception: Home Distribution Businesses.*

\$625 Entry fee includes a tent, (1) light source, and electricity (400 watt maximum).

Double booths are available at double the fee.

A limited number of corner booths are available for an additional \$100

Business Name _____

Exhibitor's Name(s) _____

Address _____

City _____ State _____ Zip _____

Phone _____ **E-mail (required)** _____

Description of work _____

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